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Oregon Convention Center, 777 NE Martin Luther King Jr. Blvd, Portland, OR 97232

More online at http://meeting.americangeriatrics.org

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YOU ARE INVITED

Dear Colleague:

We are pleased to invite you to join the American Geriatrics Society (AGS) at its 73rd Annual Scientific Meeting scheduled on May 2nd – 4th, (**pre-conference day: Wednesday, May 1st**) at the Oregon Convention Center **in Portland, OR.** Our website and program pages will be updated frequently in the coming months -- so bookmark this link: **https://meeting.americangeriatrics.org** and check back often.

The AGS Annual Scientific Meeting is the premier educational event in geriatrics, providing the latest information on clinical care, research on aging, and innovative models of care delivery.

The 2019 Annual Meeting offers many continuing education sessions, including invited symposia, workshops and meet-the-expert sessions. These sessions will address emerging clinical issues, current research in geriatrics, education, health policy, and delivery of geriatric health care. Physicians, nurses, pharmacists, physician assistants, social workers, long-term care and managed care providers, health care administrators, and others will have an opportunity to update their knowledge and skills through state-of-the-art education sessions and research presentations.

Attendees will have opportunities to network and exchange ideas and information with colleagues during the Presidential Poster Reception, Special Interest Group Meetings, Section Meetings for Fellows-in-Training, Nurses, Pharmacists, Social Workers, Teachers, and Women in Geriatrics. All great opportunities to interact with your colleagues!

AGS staff is happy to answer any questions you may have about the meeting. We look forward to seeing you in Portland!

Reena Karani, MD, MHPE
Program Chair

Laurie Jacobs, MD, AGSF
President

WHO WE ARE

The American Geriatrics Society (AGS) is a not-for-profit organization of more than 6,500 health professionals devoted to improving the health, independence and quality of life of all older people. The Society provides leadership to healthcare professionals, policy makers and the public by implementing and advocating for programs in patient care, research, professional and public education, and public policy.

OUR MISSION

To improve the health, independence and quality of life of all older people.

OUR VISION FOR THE FUTURE

We are all able to contribute to our communities and maintain our health, safety, and independence as we age; and older people have access to high-quality, person-centered care informed by geriatrics principles.

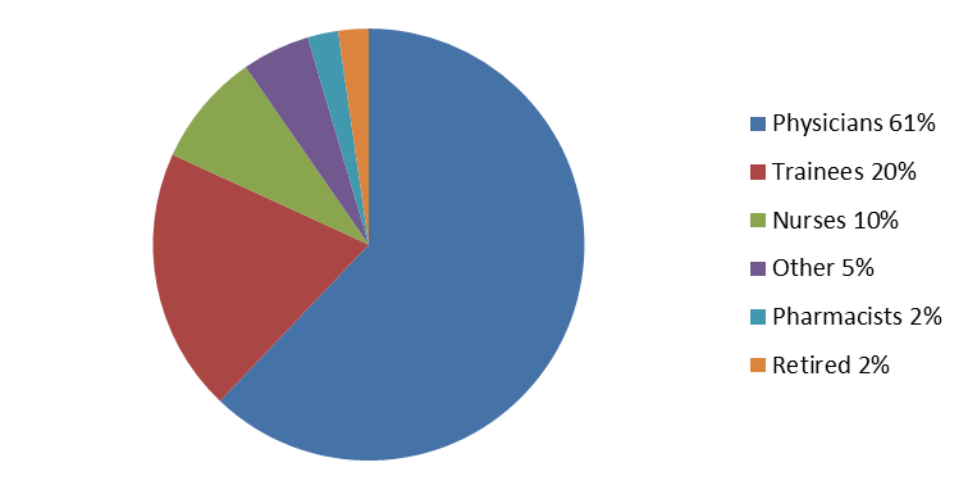
STRATEGIES FOR ACHIEVING OUR VISION

- Expand the geriatrics knowledge base through disseminating research
- Increase the number of health care professionals who employ the principles of geriatric medicine in caring for older persons
- Recruit physicians and other health care professionals into careers in geriatrics
- Advocate for public policy that promotes the health and independence of older Americans with the goal of improving health, quality of life and healthcare systems serving us all as we age.
- Raise public awareness about the ways geriatrics can support older people remaining active, independent and engaged in our communities.

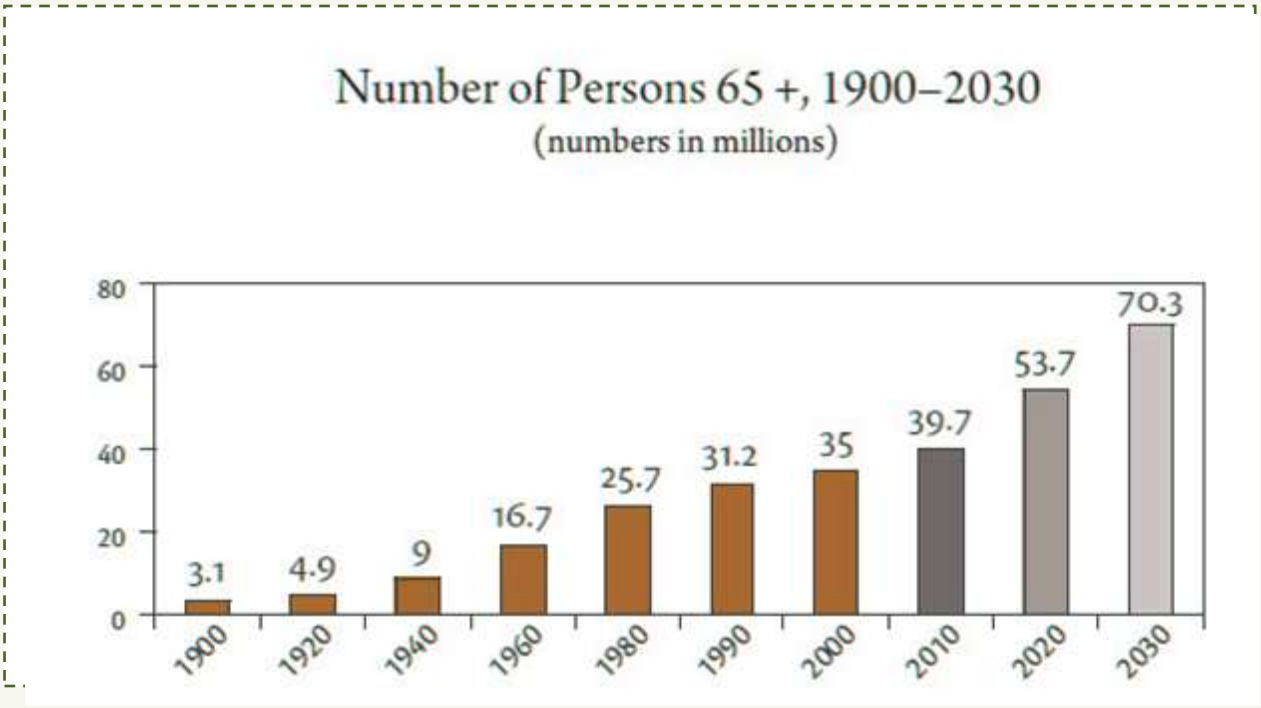
AGS MEMBERSHIP

Our members represent the diversity of professions involved in the overall care for older adults. Anyone with an interest in geriatric healthcare is welcome to join the American Geriatrics Society. Our current membership is comprised primarily of geriatrics healthcare professionals, including physicians, nurses, researchers, medical educators, pharmacists, physician assistants, social workers, physical therapists, health care administrators, and others.

AGS Member Demographics



By 2030, when the youngest baby boomers reach retirement age, the number of Americans 65 and older will have doubled, topping 70 million.



Top Five Reasons to Get Involved and Support the 2019 AGS Annual Meeting

Healthcare professionals look to the AGS Annual Meeting as the primary source of current information on managing the complex, chronic health problems often faced by older adults. Annual Meeting Supporters and Exhibitors play a crucial role in helping the AGS present new knowledge and skills to professionals who are on the front lines of geriatrics research and clinical practice.

The top five reasons for your organization to get involved with the AGS in 2019 are:

1. Network with the leading professionals involved in the health and well-being of older adults
2. Distribute information regarding the latest treatment developments
3. Disseminate information to those who are in the "front line" of care for older adults
4. Identify current needs and issues in the industry
5. Promote knowledge of the special healthcare needs of our rapidly expanding older population

SUPPORT AND ADVERTISING OPPORTUNITIES AT A GLANCE

The American Geriatrics Society invites you to partner with us as a supporter of the 2019 Annual Scientific Meeting to be held in Portland, OR. Your generous support will be acknowledged on the AGS Annual Meeting website, and on strategically placed signage throughout the meeting facility. Supporters of specific events will receive benefits unique to that event. Contact **Dennise McAlpin at dmcalpin@americangeriatrics.org** to reserve one of these opportunities.

MEETING EVENTS

ATTENDEE BOX LUNCH: $20,000 each, 2 available

SHOW IT! Make a lasting first impression on all meeting attendees by supporting a complimentary box lunch in the exhibit hall on May 2nd or 3rd. The lunch break draws 90% of attendees to the exhibit hall and is an excellent opportunity to promote your company's products and services. Additional acknowledgement will be noted on signage placed in the Exhibit Hall.

MORNING COFFEE STATION: $8,000 each

OWN IT! Host a morning coffee break right before the educational sessions begin for an audience of over 2,500 attendees. Support one or all three of the morning coffee stations on May 2nd – 4th. Additional acknowledgement will be noted on signage placed next to the coffee stations.

OPENING RECEPTION - $10,000

Help the AGS leaders welcome attendees to AGS19 by supporting the opening reception. Your company's name and or logo will be prominently displayed on signage at the reception as well as in the meeting program and website.

MOBILE DEVICE CHARGING STATIONS (3 stations at $5000 each) - $15,000

CONNECT WITH US! Help AGS19 attendees stay connected by supporting the mobile charging stations. Charging stations are excellent opportunities to get your valuable information directly in front of attendees. Your company's name and or logo will be posted directly on charging stations located throughout the meeting facility.

FULL CONFERENCE WIFI - $15,000

EXCLUSIVELY YOURS! Place your company's logo and information on the landing page of **AGS19 WIFI** accessible in meeting rooms and the exhibit hall. Your company's information will be distributed to over 2500 primary care providers on WIFI instruction sheets included in the conference bags.

EXHIBIT HALL ACTIVITIES

EXHIBIT HALL COFFEE BREAK - $5,000

Support a coffee break in the exhibit hall and get your company's information published on the AGS website, on signage at coffee stations and at the Exhibit Hall entrance. Coffee breaks are available on Thursday, May 2nd and Friday, May 3rd.

POSTER SESSIONS - $10,000 each, 3 available

Support one of the three general poster sessions scheduled on May 2nd and 3rd. These informative poster sessions feature over 800 presentations highlighting cutting edge research in geriatrics. Your company's support will be acknowledged on strategically placed signs during the poster session as well as on the AGS Annual Meeting website.

PRESIDENTIAL POSTER SESSION RECEPTION - $30,000

The Presidential Poster session reception scheduled on Thursday, May 2nd from 4:30-6:00 pm features the top rated abstracts accepted for presentation at AGS19 and draws over 1,700 attendees. Your company information will be featured in an Exhibit Hall welcome message at the entrance, and on the AGS Annual Meeting website.

ADVERTISING OPPORTUNITIES

The AGS complies with external guidelines and policies such as the **ACCME's Standards for Commercial Support**, **PhRMA's Code on Interaction with Healthcare Professionals,** and **AdvaMed's Code of Ethics for Interactions with Healthcare Professionals**. Please refer to these guidelines to ensure your company is not prohibited from supporting non-educational "reminder" items such as a notepad at **AGS19.**

AGS19 APP - $15,000

Get your company's information at attendee's fingertips by supporting the AGS19 Meeting App. The App is downloadable to smart phones and other mobile devices and allows attendees real time access to the full program all from the palm of their hands. Your support will be acknowledged on the landing page of the App, and on the AGS Annual Meeting website.

ANNUAL MEETING NOTEPAD - $10,000

Notes To Go! Maximize your visibility by keeping your company's name and information visible to attendees for months after AGS19. Your company's logo and URL will be imprinted on the notepads that are distributed to all attendees in their conference bags.

BANNER AD IN AGS19 REGISTRATION CONFIRMATION EMAIL - $5000

Every AGS19 attendee receives an email immediately after completing the online registration process. These emails serve as registration confirmation as well as supporting documents for reimbursement. For less than $2.00 per attendee, your company name, product information, and URL will be prominently displayed on a banner at the bottom of this email. The deadline to

reserve this opportunity is **November 19, 2018 and copy deadline is December 7, 2018**. Contact the AGS for information after this date.

BANNER AD IN AGS19 "BEFORE YOU GO" EMAIL - $5000

At least 3 weeks before the meeting, every AGS19 attendee receives an email with reminders and updated information for a seamless on-site experience. For less than $2.00 per attendee, your company name, product information, and URL will be prominently displayed on a banner at the bottom of this email. Deadline to reserve is **April 8, 2019.**

CONFERENCE BAG INSERTS - $5000

Put your brand directly into the hands of all attendees. Up to 2500 copies of a one page document will be included in every attendee's conference bag distributed at registration. We allow a maximum of 10 inserts per company.

MAX lightrail stops directly at the OCC

AGS PRODUCT THEATERS

Deliver Your Message in Dedicated Face-to-Face Session Time with Attendees!

Host a one hour face-to-face Product Theater at AGS19!

This is a great opportunity to showcase and get immediate feedback on your company's products and services, increase your visibility at the meeting, and gain access to primary care providers in key decision making roles.

Product Theater fees are $13,000 and include:

- Function space inside the Exhibit Hall set in rounds for maximum seating of 100
- One-time use of the pre-registration mailing list for marketing purposes (valued at over $500) ***Mailing piece must be approved by the AGS Program Committee***
- A raised stage with a head table for 3 and a podium
- On-Site Signage placed in conference areas as allowed by the conference facility
- Email blast to pre-registered attendees within three weeks of the meeting date
- Lead retrieval for capturing attendance

GUIDELINES:

Companies interested in hosting a Product Theater must complete and submit the application by **February 8, 2019.** Product Theaters must present new and relevant information with significance to geriatrics and of importance to an interdisciplinary audience. Applications will be reviewed by AGS Annual Meeting Program Director to ensure that promotional programs are suitable for the 2019 attendees.

Product Theater slots will be assigned on a first-come, first-served basis. Priority is offered first to AGS Corporate Roundtable Members as well as repeat hosts. **All companies hosting a product theater are required to be an exhibitor at the meeting where the product theater is being held.** Only one theater slot will be assigned to each company. **Continuing education credit cannot be offered for these programs.**

PRODUCT THEATER TIME SLOTS

Thursday, May 2, 2019	**Friday, May 3, 2019**
12:45 pm – 1:45 pm	**12:45 pm -1:45 pm**

Contact Dennise McAlpin to reserve your time slot today at 212-308-1414 or dmcalpin@americangeriatrics.org

2019 AGS ANNUAL MEETING EXHIBIT PROGRAM

Exhibit Dates and Hours:

Thursday, May 2nd	**12:00PM – 6:00PM**
Friday, May 3rd	**12:00PM – 4:00PM**

Key Facts About Our Exhibit Program

- Over 65% of meeting attendees visit the exhibits.
- The exhibitor return rate is consistently greater than 90%.
- Traffic flow and high visibility for exhibitors is guaranteed, with all coffee breaks and poster sessions held in the Exhibit Hall on exhibit days during unopposed hours:

Unopposed Exhibit Dates and Hours:

Thursday, May 2nd	**12:30 PM – 1:30PM**
	5:00 PM – 6:00PM *(Presidential Poster Session Reception)*
Friday, May 3rd	**12:30 PM – 1:30PM**

- To increase traffic, AGS provides complimentary lunches for meeting attendees in the exhibit hall
- An opportunity to network with attendees when they visit your booth in search of answers to the AGS19 Attendee Questionnaire. To participate, each exhibitor must submit one question along with the answer to be included on the questionnaire.

Helpful Tips:

Preparing ahead of time has proven to increase the number of tangible leads and build your client base. Here are some helpful questions to ask yourself as you prepare for exhibiting at the AGS 2019 Annual Meeting.

- What marketing will I do for this?
- How will I prepare?
- How will I follow up?
- What are my team's goals?

Why Should You Exhibit?

Healthcare providers from an array of professions and specialties consider the AGS meeting the premier professional forum for information on geriatrics research, clinical practice, and professional education. The AGS Annual Meeting Exhibit Program gives companies and non-profit organizations an excellent place to spotlight new products and services, reaching the most influential leaders and decision-makers in geriatrics.

The Exhibit Program has grown over the last several years, presenting increasingly diverse and wide-ranging information on educational opportunities, medical supplies and services, pharmaceutical therapies, publications, public education materials, and many other areas that are advancing the field of geriatric health care.

Guidelines for Exhibiting/ Exhibit Information

Space Assignment

Exhibit space applications must be received by **December 31, 2018** to be included in the initial round of booth assignments. Applications must include a listing of specific products and services that will be exhibited during AGS19. The initial round of booth assignments is based on priority points - priority is given to previous exhibitors on the basis of one point for each year of exhibiting at the AGS Annual Scientific Meeting. Applications received after December 31st will be assigned on a first come first served basis. Initial booth assignments will be done on **February 4, 2019**.

Companies with a history of last minute cancellations (two years minimum) will have one year's worth of exhibiting points deducted for each booth space that was cancelled.

ELIGIBLE EXHIBITS: The American Geriatrics Society reserves the right to determine the eligibility of any Company to exhibit at the meeting and further reserves the right to reject any application and/or limit space assigned to any one Company.

CANCELLATION POLICY

Cancellation of exhibit booth must be received in writing no later than **April 1, 2019**. Submit requests to Valerie Anderson at vanderson@talley.com. Requests will be processed based on the guidelines outlined below. No refund will be issued after **April 1, 2019**.

- 90 days or more prior to the opening date - 50% of total contracted booth space fee will be forfeited
- 90 days or less prior to the opening date - 100% of total contracted booth space fee will be forfeited
- In the event the entire exhibit area is sold out, there will be an administrative fee of 25% of the canceled or reduced total contracted booth space fee.
- Space not claimed and occupied by close of set-up times, the exhibitor will pay as liquidated damages 100% of the total contracted booth space fee.

BOOTH DESIGN AND USE OF EXHIBIT SPACE

In-line Booths

In-line booths may not be more than 8´ in height, including company names and logos. All in-line booths will have an 8´ high draped back wall with 36˝ high side dividers. A booth I.D. sign measuring 7˝ × 44˝ showing Company Name and Booth Number will be provided. All display material is restricted to a maximum height of 42˝ except for the back wall of the display, which is limited to 8´ in height and a depth of 5´.

Booth Sizes

In-line / Corner Booths – All are 10´ wide × 10´ deep unless otherwise noted.

Rental Rates

10´ × 10´ Corner booth	$2,150
10´ × 10´Inline booth	$2,000
10’ x 10’ Corner Not-for-Profit	$1,050
10’ x 20’ Inline Not-for-Profit	$900

NOTE: the same rates apply for supporters of annual meeting programs.

Booth Rentals Include

- Two (2) full conference registration (access to entire conference)
- Five (5) exhibit hall only registrations (access to exhibit hall only)
- Pipe and drape
- I.D. sign displayed at booth
- Complimentary refreshment breaks in Exhibit Hall.
- Company name on the AGS Annual Meeting website with a link to your company website
- A chance to participate in the attendee questionnaire
- One time use of the Pre-Conference Attendee Mailing List

Furniture

- Advance order is recommended as pricing increases onsite
- All furniture is the responsibly of the exhibitor

PLEASE ADDRESS ALL COMMUNICATION REGARDING EXHIBITS TO:

Valerie Anderson - Exhibit Manager

TALLEY MANAGEMENT GROUP
19 Mantua Road
Mt. Royal, NJ 08061
Tel: 856-423-7222 Ext 281
Email: vanderson@talley.com

Selling of Products or Services

The purpose of the AGS exhibit program is to further the education of the registrants by providing an area for exhibitors to present information on products or services pertinent to their professional Interest. With the exception of book publishers and EMR vendors, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall.

Exhibit Space

- Carpet - to minimize costs at AGS19, the AGS has decided to eliminate carpet in the exhibit hall at the Oregon Convention Center. Exhibitors will not be required to carpet their individual booths. This is a significant cost saving.
- No booth may have any roofing that prevents sprinklers from operating properly.
- No exhibit may span an aisle with roofing or floor covering.
- Exposed unfinished sides of exhibit backgrounds must be draped to present an attractive appearance. In the event this is not done, and the exhibitor is not available, the Exhibits Manager will order and install necessary draping at the exhibitor's expense be charged to the exhibitor.

2017 & 2018 EXHIBITORS

A Place for Mom
ABIM -American Board of Internal Medicine
ACADIA Pharmaceuticals, Inc.
ACEP Geriatric Emergency Department Accreditation Program
Adako USA
Adfinitas Health
ADGAP
AGS Membership Info & Products
AGS State Affiliates
Allied Powers
Alzheimer's Association
American Academy of Hospice and Palliative Medicine
American Medical Directors Association
American Occupational Therapy Association, Inc.
American Society of Clinical Oncology - Cancer.Net
American Speech-Language-Hearing Association (ASHA)
Amgen
Annals of Long-Term Care - HMP
APDM Wearable Technologies
AstaMed
Astellas
Atago Co. LTD
Avadel Pharmaceuticals
Aventic LLC
Axovant Sciences LTD
Baystate Health
Biosensics, LLC
CareKinesis, Inc.
Centura Health
ChenMed/JenCare
Cleveland Clinic
Cogstate Healthcare
CTAD-ICFSR
Cypress Concierge Medicine LLC
DaVita Medical Group
Delaware Gerontology Institute, LLC
Doctor Alliance
Dove Medical
ellura (by Trophikos)
FDA/CDER/DDI Food and Drug Administration
Feel Good, Inc.
FHA (AGS STAFF)
Food and Drug Administration
FDA/CDER/DDI
FSU Department of Geriatrics
GAPNA
GEHRIMED
Get Smart Education
Global Health Products
GM UK / Pavilion Publishing
Health and Aging Policy Fellows Program
Health and Retirement Study
Health Resources and Services Administration: Bureau of Health Professions- Representatives from Title VII and Title VIII (HRSA)
HealthCare Partners, a DaVita Medical Group
*HEALTHe*CAREERS Network
HMP Communications (Annals of Long-Term Care / Journal of Clinical Pathways)
Home Centered Care Institute (HCCI).
Humana
IAGG 2017 World Congress
Indiana University Geriatrics
Iora Primary Care
Janssen Pharmaceutical companies of Johnson and Johnson
Kaiser Permanente/ The Permanente Medical Group, Inc.
Kasier Permanente-Southern California Permanente Medical Group
Kogod Center on Aging - Mayo Clinic
Laclede Inc
Legacy Health
Mayo Clinic
Medical Billing Professionals
Mount Sinai Health System
National Death Index
National Institute on Aging

National Pressure Ulcer Advisory Panel
NiaMedic
Oak Street Health
Oakstone Publishing
Otto Trading Inc
Oxford University Press
PeaceHealth
Piramal Imaging
Providence St Joseph Health
Purdue Pharma L.P.
Revivo Project Inc
Rochester Regional Health
Safe Mobility for Life Coalition
San Antonio Geriatric Research, Education, and Clinical Center (GRECC)
San Antonio Geriatric Research, Education, and Clinical Center (GRECC)
Sanofi Pasteur
Sevocity HER
SIMED Health
Springer
Springer Nature
TeamHealth
The Gideons International
Today's Geriatric Medicine
U of L Institute for Sustainable Health & Optimal Aging
Uberlube
UCLA Multicampus Program in Geriatric Medicine & Gerontology (MPGMG)
UNC Chapel Hill Division of Geriatric Medicine and Center for Aging and Health
University of Florida College of Medicine - Division of Geriatric Medicine
University of Michigan Geriatrics Center
University of Oklahoma Donald W. Reynolds Department of Geriatric Medicine
USMM / Visiting Physician Association
Visiting Physicians Association
VITAS Healthcare
WellMed (Provenir USA)
WellMed Medical Group
Wolters Kluwer

QUICK FACTS

DATES TO REMEMBER:

Initial Booth Assignments	February 4th
Directory Form	March 6th
Giveaway Request	April 10th
Questionnaire	April 10th

MOVE IN

Wednesday, May 1st	12:00 PM - 4:30 PM
Thursday, May 2nd	8:00 AM – 11:00 AM

EXHIBIT HOURS

Thursday, May 2nd	12:00PM – 6:00PM
Friday, May3rd	12:00PM – 4:00PM

MOVE OUT

Friday, May 3rd	4:00PM – 8:30PM

CONTACTS:

Sponsorship and Product Theatre: Dennise McAlpin- dmcAlpin@americangeriatrics.org

Exhibit Rentals and Logistics:
Valerie Anderson - vanderson@talley.com

REGISTRATION:

2 Full Conference Badges
5 Exhibit Hall Only Badges
Registration is coordinated with Showcare Event Solutions. Once your booth is confirmed, you will receive an email from them with details about how to register your team.

LEAD RETRIEVAL:

Lead retrieval service is also provided by Showcare. Forms for this service will be included in the Service Manual (AKA Exhibitor Kit)

CANCELLATION POLICY

Written notification must be received to cancel or reduce space no later than **April 1, 2019**. Cancellations 90 days or more prior to the opening date will be charged 50% of the total contracted booth space fee. Cancellations within 90 days or less prior to opening date will be charged 100% of the total contracted booth space fee. **No refund will be issued after April 1, 2019.**

In the event the entire exhibit area is sold out, there will be an administrative fee of 25% of the canceled or reduced total contracted booth space fee.

Space not claimed and occupied by close of set-up times, the exhibitor will pay as liquidated damages 100% of the total contracted booth space fee.

EXHIBITOR TERMS AND CONDITIONS

SHOW MANAGEMENT is TALLEY MANAGEMENT GROUP, INC., 19 Mantua Road, Mt. Royal, NJ 08061 USA (856) 423-7222, Fax (856) 423-3420, Email vanderson@talley.com Convention Center or Hotel Facility is printed on the Exhibitor Prospectus front cover.

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

INSTALLATION, SHOW AND DISMANTLEMENT: Exhibitor agrees to comply with assigned installation, show and dismantle days and hours as outlined in the Exhibitor Prospectus. Exhibits may not be removed from the Facility until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the hotel/facility when specified in the Exhibitor Prospectus. Any displays or materials left in booths, without instructions will be discarded.

CANCELLATION OR REDUCTIONS IN SPACE: Written notification must be received to cancel or reduce space. The date the written notice is received will be the official cancellation/reduction date. It is agreed that (1) if the exhibitor cancels or reduces space 90 days or more prior to the opening date, Exhibitor will pay as liquidated damages 50% of the total contracted booth space fee. (2) If the exhibitor cancels or reduces space within 90 days, Exhibitor will pay as liquidated damages 100% of the total contracted booth space fee. (3) In the event the entire exhibit area is sold out, there will be an administrative fee of 25% of the canceled or reduced total contracted booth space fee. (4) For space not claimed and occupied by close of set-up times, the exhibitor will pay as liquidated damages 100% of the total contracted booth space fee.

SPACE ASSIGNMENTS AND SUBLEASE
Booth assignments will be made according to the procedures outlined on the contract for space. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written approval by SHOW MANAGEMENT in advance of the trade show.

RELOCATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite, meeting or demonstration to which attendees are invited that is in conflict with the official Show schedule. In addition, ANY such activities may not take place outside the official Show schedule without the express written permission of the Convening Organization(s).

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING: Music and audio-visual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other exhibitors. Photography and video taping other than by official SHOW MANAGEMENT photographers is not permitted within the exhibit hall. Only the exhibitor may grant permission to have its exhibit and/or products photographed.

COPYRIGHT LAW: No copyrighted music may be played or sung in the exhibition area in any fashion (including, nor limited to, background music on video or audio presentations) without obtaining appropriate licensing. The exhibitor shall indemnify SHOW MANAGEMENT, the Convening Organization(s) and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although security service will be furnished, SHOW MANAGEMENT can not and will not be responsible for damage to, loss and/or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests. Each exhibitor must carry their own insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of New Jersey. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

LIMITATION OF LIABILITY: The exhibiting company assumes entire responsibility and hereby agrees to protect, indemnify, defend, and save the American Geriatrics Society, the TALLEY MANAGEMENT GROUP, the Headquarters Hotel and the Official Decorator and their employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by negligence of the employees of any the above. In Addition, exhibitor acknowledges that the American Geriatrics Society, the TALLEY MANAGEMENT GROUP, the Headquarters Hotel and the Official Decorator do not maintain insurance covering exhibitor's property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

INSURANCE: All property of the Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facility. SHOW MANAGEMENT does not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least $1,000,000 for Personal Injury Liability and $500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

FORCE MAJEURE: In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT reserves the right to terminate without notice an exhibitor's right to exhibit if an exhibitor or any of their representatives fail to observe the conditions of this contract, or in the opinion of SHOW MANAGEMENT, or they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

ADDENDUM: SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all exhibitors will be notified of such changes.

EXHIBITOR RULES AND REGULATIONS

BOOTH CONSTRUCTION & SHOW SERVICES: Standard booths are limited to 8 foot high background drapes and 3 foot high side drapes. Maximum height of exhibit is 8 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet. Booths shall not obstruct other exhibitors or aisles. Booth carpeting (if facility is not carpeted), decorations, furniture, signs and electrical connections are available to the Exhibitor through the Official General Service Contractor, who will bill the Exhibitor directly. SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor. Peninsula Booths are not permitted.

BOUNDARIES: All parts of all exhibits must be exhibited within Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor's space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or that in the opinion of the Show Manager detracts from the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times.

CONFERENCE ACTIVITY APPROVAL
"Any conference activity or demonstration planned before, during or after the meeting by vendors (including but not limited to exhibitors, sponsors) that involve conference invitees, meeting attendees, delegates, officers must be approved by the Association. Generally such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved may warrant premium charges. "

USE OF DISPLAY SPACE: A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of the Convening Organization(s) logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym of the Convening Organization must not be used on pre, at-show and/or post show promotional material unless specific written permission is granted. Use of any Convener, Sponsor or other logos is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be used or given out by exhibitors.

FDA APPROVAL/CLEARANCE: If an exhibitor intends to display, introduce or feature an article whose pre-market approval or clearance is pending from the US Food & Drug Administration, the exhibitor's materials, and the exhibitor's personnel must disclose that such article has not received final FDA approval/clearance and clearly conveyed the status of such article consistent with such laws, rules and regulations administrated by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT and the **Convening** Organization(s) from and against any and all costs, fees, expenses, penalties, damages and claims arising from exhibitor's failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

EXHIBIT HALL BADGES: All exhibitor personnel must be registered. Instructions for this process will be provided to exhibitor when confirmation of booth assignment is made.

UNION LABOR: Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

AGS 2019 APPLICATION AND CONTRACT FOR EXHIBIT SPACE

EXHIBIT COMPANY

Please reserve exhibit space for the company listed below at the AGS 2019 Annual Scientific Meeting to be held in Portland, Oregon. This application becomes valid only after being signed by Exhibitor and a confirmation of space has been issued with a receipt of deposit acknowledged by Exhibit Management.

COMPANY NAME _____

Print name as you wish it to appear in the Final Program and Company ID Sign

STREET ADDRESS _____

CITY _____ ST _____ ZIP _____ COUNTRY _____

CONTACT PERSON _____ EMAIL _____

PHONE ( ) _____ FAX ( ) _____

WEBSITE: _____

Is this your company's first time exhibiting at the AGS Annual Scientific Meeting?
❑ Yes ❑ No

BOOTH PRICES

Each 10´ × 10´ Corner booth	$2,150
Each 10´ × 10´Inline booth	$2,000
Each 10' x 10' Corner Not-for-Profit	$1,050
Each 10' x 10' Inline Not-for-Profit	$900

Preferred Booth Location: 1) _____ 2) _____ 3) _____ 4) _____ 5)_____

Exhibit Management reserves the right to alter the floor plan and/or assign any exhibit location if deemed necessary for the good of the show at any time.

We prefer that our exhibit not be located next to or across from the following companies:

_____

_____

All furniture is the responsibility of the individual exhibitor. The American Geriatrics Society will not provide any tables, chairs, or electricity. The Exhibit Hall is carpeted.

Request the Post Mailing List Order Form ❑ Yes ❑ No

BOOTH SPACE

Total Booth Size: 10' x ____

___ Corner Booth(s) @ $2,150	$ _____
___ Inline Booth(s) @ $2,000	$ _____
___ Corner Not-for Profit Booth(s) @ $1,050	$ _____
___ Inline Not-For Profit Booth(s) @$900	$ _____
Total Booth Space Cost:	**$ _____**

PAYMENT

Important: No booths will be assigned without the minimum deposit. We are enclosing with this application a minimum 50% deposit of the total booth price. We agree to pay the balance **before February 19, 2019**. Your signature on this form allows AGS to retain your credit card number in the file for an automatic debit in the amount of the total due on February 19, 2019. If you do not want this credit card to be charged, your check for the balance due must be received before February 19, 2019.

❑ CHECK

Please make checks payable in U.S. Funds, Drawn on a U.S. Bank to:
American Geriatrics Society

Remit to: Valerie Anderson, Exhibit Manager
TALLEY MANAGEMENT GROUP, INC
19 Mantua Road, Mt. Royal, NJ 08061-1006

❑ CHARGE MY ❑ American Express ❑ VISA ❑ MasterCard
[Fill in account number and expiration date at the bottom]

Print Name on Card: _____

Authorized Signature: _____

Amount to charge: $_____

Official Use Only: Approval of New Exhibitors_____

ACCEPTANCE

Rules and regulations for exhibitors on the reverse side of this contract are an integral part of this contract. It is understood by the undersigned that the American Geriatrics Society Annual Scientific Meeting 2019 rules and regulations for the Oregon Convention Center govern all exhibit activities.

It is understood that the exhibitor is responsible for daily cleaning of their booth and will make arrangements with the General Services Contractor. Any exhibitor that has not ordered cleaning for the opening day will have their booth cleaned to present an attractive appearance. The cost will be charged to the exhibitor.

Signed and accepted by Authorized Agent of Exhibitor:

_____ _____
Signature Dated

*Please address **all communications** regarding exhibit sales to:*
Heather Seasholtz, CMP, Director of Meetings and Events
TALLEY MANAGEMENT GROUP, INC.
19 Mantua Road, Mt. Royal, NJ USA 08061-1006
TEL: (856) 423-7222 Ext. 232; FAX: (856) 423-3420
EMAIL: hseasholtz@talley.com

Account Number

		/		

Expiration Date