

AGS23 ANNUAL SCIENTIFIC MEETING

May 4-6, Long Beach, CA

2023 EXHIBITOR PROSPECTUS
Exhibit dates: MAY 4 - 5, 2023



Long Beach Convention & Entertainment Center
300 E Ocean Blvd.
Long Beach, CA 90802
More online at
<http://meeting.americangeriatrics.org>

Dear Colleague:

We are pleased to invite you to join the American Geriatrics Society (AGS) at its 2023 Annual Scientific Meeting Scheduled on **May 4th – 6th, (pre-conference day: Wednesday, May 3rd)** at the Long Beach Convention and Entertainment Center in Long Beach, California. Our website and program pages will be updated frequently in the coming months -- so bookmark this link: <https://meeting.americangeriatrics.org/> and check back often.

The AGS Annual Scientific Meeting is the premier educational event in geriatrics, providing the latest information on clinical care, research on aging, and innovative models of care delivery.

The 2023 Annual Meeting will address the educational needs of geriatrics professionals from all disciplines. Physicians, nurse practitioners, nurses, pharmacists, physician assistants, social workers, long-term care and managed care providers, health care administrators, and others can update their knowledge and skills through state-of-the-art educational sessions and research presentations.

The Annual Meeting offers many continuing education sessions, including invited symposia, workshops, and meet-the-expert sessions. Sessions will include information about emerging clinical issues, current research in geriatrics, education, health policy, and delivery of geriatric health care.

Attendees will have many wonderful opportunities to network and exchange ideas and information with colleagues. The Presidential Poster Reception, Special Interest Group Meetings, Section Meetings for Fellows-in-Training, Nurses, Pharmacists, Social Workers, and Teachers are all great opportunities to interact with colleagues.

The health, safety, and well-being of our meeting attendees, exhibitors, and staff remains a top priority. To this end, we have adopted a "Vaccination Required" policy for the 2023 Annual Scientific Meeting in Long Beach, CA. This means that everyone attending the meeting will be required to be fully vaccinated against COVID-19 with an FDA approved or authorized vaccine or a vaccine meeting the WHO's criteria for safety and efficacy and an available recommended single booster original (monovalent) booster or the new (bivalent) booster before arriving at the annual meeting

AGS staff is happy to answer any questions you may have about the meeting. We look forward to seeing you in Long Beach!

Aanand D. Naik, MD
2023 Program Chair

G. Michael Harper, MD, AGSF
AGS President

TABLE OF CONTENTS

Quick Facts	4
Product Theater Opportunities	4
Exhibitor Information	5
Past Exhibitors	9
Exhibitor Application	10
Terms & Conditions	11
Floor Plan	12
About Us	13
Membership Demographics	14



More online at <http://meeting.americangeriatrics.org>

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Top Five Reasons to Exhibit at AGS2023!

Healthcare professionals look to the AGS Annual Meeting as the primary source of current information on managing the complex, chronic health problems often faced by older adults. Annual Meeting Supporters and Exhibitors play a crucial role in helping the AGS present new knowledge and skills to professionals who are on the front lines of geriatrics research and clinical practice.

The top five reasons for your organization to get involved with the AGS in 2023 are:

1. Network with the leading professionals involved in the health and well-being of older adults
2. Distribute information regarding the latest treatment developments
3. Disseminate information to those who are in the “front line” of care for older adults
4. Identify current needs and issues in the industry
5. Promote knowledge of the special healthcare needs of our rapidly expanding older population.

QUICK FACTS

DATES TO REMEMBER:

Initial Booth Assignments	February 3 rd
Directory Form	March 3 ^d
Giveaway Request	April 7 th
Questionnaire	April 7 th

MOVE IN

Wednesday, May 3 rd	12:00 PM - 4:30 PM
Thursday, May 4 th	8:00 AM – 11:00 AM

EXHIBIT HOURS

Thursday, May 4 th	12:00PM – 6:00PM
Friday, May 5 th	12:00PM – 4:00PM

MOVE OUT

Friday, May 5 th	4:00PM – 8:30PM
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CONTACTS:

Product Theatre: Denise McAlpin:
dmcAlpin@americangeriatrics.org

Exhibit Rentals and Logistics:
agsexhibits@apollogroup.com

REGISTRATION:

2 Full Conference Badges
 5 Exhibit Hall Only Badges

Registration is coordinated with Showcare Event Solutions. Once your booth is confirmed, you will receive an email with details about how to register your team.

LEAD RETRIEVAL:

Lead retrieval service is also provided by Showcare. Forms for this service will be included in the Service Manual (AKA Exhibitor Kit)

CANCELLATION POLICY

Written notification is required to cancel or reduce exhibit booth space no later than **February 3, 2023**. Cancellations 90 days or more prior to the opening date will be charged 50% of the total contracted booth space fee. Cancellations within 90 days or less prior to opening date will be charged 100% of the total contracted booth space fee. **No refund will be issued after February 3, 2023.**

In the event the entire exhibit area is sold out, an administrative fee of 25% of the canceled or reduced total contracted booth space fee will be charged.

The exhibitor will be required to pay as liquidated damages, 100% of the total contracted booth space fee for any space not claimed and occupied by close of set-up times.

2023 AGS ANNUAL MEETING EXHIBIT PROGRAM

Exhibit Dates and Hours:

Thursday, May 4 th	12:00PM – 6:00PM
Friday, May 5 th	12:00PM – 4:00PM

Key Facts About Our Exhibit Program

- Over 65% of meeting attendees visit the exhibits.
- The exhibitor return rate is consistently greater than 90%.
- Traffic flow and high visibility for exhibitors is guaranteed, with poster sessions held in the Exhibit Hall on exhibit days during unopposed hours:

Unopposed Exhibit Dates and Hours:

Thursday, May 4 th	12:30 PM – 1:30PM
	5:00 PM – 6:00PM (<i>Presidential Poster Session Reception</i>)
Friday, May 5 th	12:30 PM – 1:30PM

- An opportunity to network with attendees when they visit your booth in search of answers to the AGS23 Attendee Questionnaire. To participate, each exhibitor must submit one question along with the answer to be included on the questionnaire.

Helpful Tips:

Preparing ahead of time has proven to increase the number of tangible leads and build your client base. Here are some helpful questions to ask yourself as you prepare for exhibiting at the AGS 2023 Annual Meeting.

- What marketing will I do for this?
- How will I prepare?
- How will I follow up?
- What are my team's goals?

Why Should You Exhibit?

Healthcare providers from an array of professions and specialties consider the AGS meeting the premier professional forum for information on geriatrics research, clinical practice, and professional education. The AGS Annual Meeting Exhibit Program gives companies and non-profit organizations an excellent place to spotlight new products and services, reaching the most influential leaders and decision-makers in geriatrics.

The Exhibit Program has grown over the last several years, presenting increasingly diverse and wide-ranging information on educational opportunities, medical supplies and services, pharmaceutical therapies, publications, public education materials, and many other areas that are advancing the field of geriatric health care.

Guidelines for Exhibiting/ Exhibit Information

Space Assignment

Exhibit space applications must be received by **December 30, 2022**, to be included in the initial round of booth assignments. Applications must include a listing of specific products and services that will be exhibited during AGS23. The initial round of booth assignments is based on priority points - priority is given to previous exhibitors based on one point for each year of exhibiting at the AGS Annual Scientific Meeting. Applications received after December 30th will be assigned on a first come first served basis. Initial booth assignments will be done on **February 3, 2023**.

Companies with a history of last-minute cancellations (two years minimum) will have one years' worth of exhibiting points deducted for each booth space that was cancelled.

ELIGIBLE EXHIBITS

The American Geriatrics Society reserves the right to determine the eligibility of any Company to exhibit at the meeting and further reserves the right to decline any application and/or limit space assigned to any one Company.

CANCELLATION POLICY

Cancellation of exhibit booth must be received in writing no later than February 3, 2023. Requests must be submitted in writing to Alex Springer at agsexhibits@apollinegroup.com. Requests will be processed based on the guidelines outlined below. No refund will be issued after February 3, 2023.

- 90 days or more prior to the opening date - 50% of total contracted booth space fee will be forfeited
- 90 days or less prior to the opening date - 100% of total contracted booth space fee will be forfeited
- In the event the entire exhibit area is sold out, there will be an administrative fee of 25% of the canceled or reduced total contracted booth space fee.
- Space not claimed and occupied by close of set-up times, the exhibitor will pay as liquidated damages 100% of the total contracted booth space fee.

PLEASE ADDRESS ALL COMMUNICATION
REGARDING EXHIBITS TO:
ALEX SPRINGER
APOLLINE GROUP
403 ROUTE 70 EAST CHERRY HILL, NJ 08034
TEL: 484-905-2581
EMAIL: agsexhibits@apollinegroup.com

BOOTH DESIGN AND USE OF EXHIBIT SPACE

In-line Booths

In-line booths may not be more than 8' in height, including company names and logos. All in-line booths will have an 8' high draped back wall with 36" high side dividers. A booth I.D. sign measuring 7" x 44" showing Company Name and Booth Number will be provided. All display material is restricted to a maximum height of 42" except for the back wall of the display, which is limited to 8' in height and a depth of 5'.

Booth Sizes

In-line / Corner Booths – All are 10' wide x 10' deep unless otherwise noted.

Rental Rates

10' x 10' Corner booth	\$2,545
10' x 10' Inline booth	\$2,395
10' x 10' Corner Not-for-Profit	\$1,750
10' x 20' Inline Not-for-Profit	\$1,750

Booth Rentals Include

- Two (2) full conference registration (access to entire conference)
- Five (5) exhibit hall only registrations (access to exhibit hall only)
- Pipe and drape
- I.D. sign displayed at booth
- Complimentary refreshment breaks in Exhibit Hall.
- Company name on the AGS Annual Meeting website with a link to your company website
- A chance to participate in the attendee questionnaire
- One time use of the Pre-Conference Attendee Mailing List

Note: All conference participants must be fully vaccinated to attend the AGS Annual Meeting. Details on providing proof of vaccination will be available once your exhibit application has been approved.

Furniture

- Advance order is recommended as pricing increases onsite
- All furniture is the responsibility of the exhibitor

Selling of Products or Services

The purpose of the AGS exhibit program is to further the education of the registrants by providing an area for exhibitors to present information on products or services pertinent to their professional interest. Except for book publishers and EMR vendors, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall.

Exhibit Space

- Carpet- the Exhibit Hall at the Long Beach Convention Center is not carpeted. Exhibitors are not required to carpet their individual booths. This is a significant cost saving.
- No booth may have any roofing that prevents sprinklers from operating properly.
- No exhibit may span an aisle with roofing or floor covering.
- Exposed unfinished sides of exhibit backgrounds must be draped to present an attractive appearance.
- In the event this is not done, and the exhibitor is not available, the Exhibits Manager will order and install necessary draping at the exhibitor's expense.





PAST EXHIBITORS

A Place for Mom	Janssen Pharmaceuticals
Acadia Pharmaceuticals	Janssen Pharmaceuticals, Inc. Kacelia, LLC
ACEP Geriatric Emergency Department Accreditation Program	Kasier Permanente-Southern California Permanente Medical Group
Adako USA Adfinitas Health Allied Powers LLC	Kogod Center on Aging
AdventHealth Well 65+ Provider Recruitment	Mayo Clinic Laclede Inc
Alzheimer's Association	LifeWalker Mobility Products
American Board of Internal Medicine	Loma Linda University Faculty Medical Group
American College of Surgeons	Mayo Clinic
Geriatric Surgery Verification Program	McGraw-Hill
American Occupational Therapy Association	Mount Sinai Health System
American Society of Clinical Oncology - Cancer.Net	National Death Index
American Speech-Language-Hearing Association (ASHA)	National Institute on Aging
Amgen	National Pressure Ulcer Advisory Panel
APDM Wearable Technologies AstaMed	NiaMedic – Healthcare and Research Services
Astellas	Northwell Health
Avadel Pharmaceuticals Avanir Pharmaceuticals	Oak Street Health
Aventic LLC	OptumCare
Avera Marshall Regional Medical Center	Oxford University Press
Baystate Health	PeaceHealth
Bellin Health Biophytis, Inc	Pfizer Vaccines
Biosensics, LLC	Pharma Medical USA
CareKinesis, Inc.	Provider Solutions + Development Revivo Project Inc
Centra Medical Group	Rejuvenation
ChenMed	Rochester Regional Health Safe Mobility for Life Coalition
CLEAR DysphagiAide™	San Antonio Geriatric Research, Education, and Clinical Center
Cleveland Clinic	(GRECC) Seqirus
Cogstate Healthcare	SIMED Health Springer Nature Sun Pharma TeamHealth
Cognistat	TeamHealth
Concierge Choice Physicians	The Gideons International
CTAD-ICFSR	ToiLabs
CoxHealth	U of L Institute for Sustainable Health & Optimal Aging
DaVita Medical Group	UCLA Alzheimer's & Dementia Program
Delaware Gerontology Institute, LLC	UCLA Multicampus Program in Geriatric Medicine & Gerontology
Dove Medical Press Ltd	(MPGMG)
Department of Aging and Geriatric Research	UNC Chapel Hill Division of Geriatric Medicine Center for Aging and
ellura (by Trophikos) Feel Good, Inc.	Health
Ferndale Healthcare, Inc.	University of Florida College of Medicine
Food and Drug Administration FDA/CDER/DDI	University of Michigan Geriatrics Center
FSU Department of Geriatrics GAPNA	University of Oklahoma Donald W Reynolds Department of Geriatric
GEHRIMED	Medicine
Get Smart Education	University of South Florida - School of Aging Studies
Global Biomedical Technology Health and Aging	UPMC Pinnacle
Policy Fellows Program	Visiting Physicians Association WellMed Medical Group Wolter Kluwer
Health and Retirement Study Henry Ford Health System	ZIBRIO Inc
Home Centered Care Institute (HCCI). Humana	
Idorsia Pharmaceuticals US, Inc.	
Indiana University Geriatrics Iora Primary Care	
Iora Primary Care	

AGS 2023 APPLICATION AND CONTRACT FOR EXHIBIT SPACE



EXHIBIT COMPANY

Please reserve exhibit space for the company listed below at the AGS 2023 Annual Scientific Meeting to be held in Long Beach, California.

This application becomes valid only after being signed by Exhibitor and a confirmation of space has been issued with a receipt of deposit acknowledged by Exhibit Management.

COMPANY NAME

Print name as you wish it to appear in the Exhibit Directory and Company ID Sign

STREET ADDRESS _____

CITY _____ ST _____ ZIP _____ COUNTRY _____

CONTACT PERSON _____ EMAIL _____

Is this your company's first time exhibiting at the AGS Annual Scientific Meeting? ☐ Yes ☐ No

What products and/or services does your company provide? Please provide detail: -----

Are any of these products launching at the AGS Meeting? ☐ Yes ☐ No

BOOTH PRICES

Each 10' x 10' Corner booth	\$2,545
Each 10' x 10' Inline booth	\$2,395
Each 10' x 10' Corner Not-for-Profit	\$1,750
Each 10' x 10' Inline Not-for-Profit	\$1,750

BOOTH SPACE

Total Booth Size: 10' x _____

_____ Corner Booth(s) @ \$2,545 \$ _____

_____ Inline Booth(s) @ \$2,395 \$ _____

_____ Corner Not-for Profit Booth(s) @ \$1,750 \$ _____

_____ Inline Not-For Profit Booth(s) @ \$1,750 \$ _____

Total Booth Space Cost: \$ _____

PAYMENT

Important: No booths will be assigned without the minimum deposit.

We are enclosing with this application a minimum 50% deposit of the total booth price. We agree to pay the balance **before February 20, 2023.**

Your signature on this form authorizes AGS to process your credit card number in the amount of the total due on February 20, 2023.

☐ **CHARGE MY** ☐ American Express ☐ VISA ☐ MasterCard

[Fill in account number and expiration date at the bottom]

Print Name on Card: _____

Authorized Signature: _____

Amount to charge: \$ _____

Preferred Booth Location: 1) _____ 2) _____ 3) _____
4) _____ 5) _____

Exhibit Management reserves the right to alter the floor plan and/or assign any exhibit location if deemed necessary for the good of the show at any time.

We prefer that our exhibit not be located next to or across from the following companies:

All furniture is the responsibility of the individual exhibitor. The American Geriatrics Society will not provide any tables, chairs, or electricity. The Exhibit Hall is NOT carpeted.

Request the Post Mailing List Order Form ☐ Yes

ACCEPTANCE

Rules and regulations for exhibitors listed on the reverse side of this contract are an integral part of this contract. It is understood by the undersigned that the American Geriatrics Society Annual Scientific Meeting 2023 rules and regulations for the Long Beach Convention Center govern all exhibit activities.

It is understood that the exhibitor is responsible for daily cleaning of their booth and will make arrangements with the General Services Contractor. Any exhibitor that has not ordered cleaning for the opening day will have their booth cleaned to present an attractive appearance. The cost will be charged to the exhibitor.

Signed and accepted by Authorized Agent of Exhibitor:

Signature

Dated

Please address **all communications** regarding exhibit sales to:

Alex Springer

Apolline Group

403 Route 70 East, Ste 203, Cherry Hill, NJ 08034

Tel: 484-905-2581

Email: agsexhibits@apollinegroup.com

Official Use Only: Approval of New Exhibitors _____

EXHIBITOR TERMS AND CONDITIONS

SHOW MANAGEMENT is the Apolline Group, 403 Route 70 East, Ste 203, Cherry Hill, NJ 08034, USA (856)324.8256, Email ags Exhibits@apollinegroup.com. Convention Center or Hotel Facility is printed on the Exhibitor Prospectus front cover.

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

INSTALLATION, SHOW AND DISMANTLEMENT: Exhibitor agrees to comply with assigned installation, show and dismantle days and hours as outlined in the Exhibitor Prospectus. Exhibits may not be removed from the Facility until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the Facility when specified in the Exhibitor Prospectus. Any displays or materials left in booths, without instructions will be discarded.

CANCELLATION OR REDUCTIONS IN SPACE: Written notification must be received to cancel or reduce space. The date the written notice is received will be the official cancellation/reduction date. It is agreed that (1) if the exhibitor cancels or reduces space 90 days or more prior to the opening date, Exhibitor will pay as liquidated damages 50% of the total contracted booth space fee. (2) If the exhibitor cancels or reduces space within 90 days, Exhibitor will pay as liquidated damages 100% of the total contracted booth space fee. (3) In the event the entire exhibit area is sold out, there will be an administrative fee of 25% of the canceled or reduced total contracted booth space fee. (4) For space not claimed and occupied by close of set-up times, the exhibitor will pay as liquidated damages 100% of the total contracted booth space fee.

SPACE ASSIGNMENTS AND SUBLEASE

Booth assignments will be made according to the procedures outlined on the contract for space. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written approval by SHOW MANAGEMENT in advance of the trade show.

RELOCATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite, meeting or demonstration to which attendees are invited that is in conflict with the official Show schedule. In addition, ANY such activities may not take place outside the official Show schedule without the express written permission of the Convening Organization(s).

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING: Music and audio-visual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other exhibitors. Photography and video taping other than by official SHOW MANAGEMENT photographers is not permitted within the exhibit hall. Only the exhibitor may grant permission to have its exhibit and/or products photographed.

COPYRIGHT LAW: No copyrighted music may be played or sung in the exhibition area in any fashion (including, not limited to, background music on video or audio presentations) without obtaining appropriate licensing. The exhibitor shall indemnify SHOW MANAGEMENT, the Convening Organization(s) and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although security service will be furnished, SHOW MANAGEMENT can not and will not be responsible for damage to, loss and/or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests. Each exhibitor must carry their own insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of New Jersey. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

LIMITATION OF LIABILITY: The exhibiting company assumes entire responsibility and hereby agrees to protect, indemnify, defend, and save the American Geriatrics Society, the Apolline Group, the Facility and the Official Decorator and their employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by negligence of the employees of any the above. In Addition, exhibitor acknowledges that the American Geriatrics Society, the Apolline Group, the Facility and the Official Decorator do not maintain insurance covering exhibitor's property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

INSURANCE: All property of the Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facility. SHOW MANAGEMENT does not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of

at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

FORCE MAJEURE: In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT reserves the right to terminate without notice an exhibitor's right to exhibit if an exhibitor or any of their representatives fail to observe the conditions of this contract, or in the opinion of SHOW MANAGEMENT, or they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

ADDENDUM: SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all exhibitors will be notified of such changes.

EXHIBITOR RULES AND REGULATIONS

BOOTH CONSTRUCTION & SHOW SERVICES: Standard booths are limited to 8 foot high background drapes and 3 foot high side drapes. Maximum height of exhibit is 8 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet. Booths shall not obstruct other exhibitors or aisles. Booth carpeting (if facility is not carpeted), decorations, furniture, signs and electrical connections are available to the Exhibitor through the Official General Service Contractor, who will bill the Exhibitor directly. SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor. Peninsula Booths are not permitted.

BOUNDARIES: All parts of all exhibits must be exhibited within Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor's space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or that in the opinion of the Show Manager detracts from the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times.

CONFERENCE ACTIVITY APPROVAL

"Any conference activity or demonstration planned before, during or after the meeting by vendors (including but not limited to exhibitors, sponsors) that involve conference invitees, meeting attendees, delegates, officers must be approved by the Association. Generally such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved may warrant premium charges."

USE OF DISPLAY SPACE: A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of the Convening Organization(s) logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym of the Convening Organization must not be used on pre, at-show and/or post show promotional material unless specific written permission is granted. Use of any Convener, Sponsor or other logos is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be used or given out by exhibitors.

FDA APPROVAL/CLEARANCE: If an exhibitor intends to display, introduce or feature an article whose pre-market approval or clearance is pending from the US Food & Drug Administration, the exhibitor's materials, and the exhibitor's personnel must disclose that such article has not received final FDA approval/clearance and clearly conveyed the status of such article consistent with such laws, rules and regulations administered by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT and the Convening Organization(s) from and against any and all costs, fees, expenses, penalties, damages and claims arising from exhibitor's failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

EXHIBIT HALL BADGES: All exhibitor personnel must be registered. Instructions for this process will be provided to exhibitor when confirmation of booth assignment is made.

UNION LABOR: Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

AM GERIATRICS SOC - ANNUAL SCIENTIFIC MTG

05/04/23 - 05/06/23

LONG BEACH CONVENTION CENTER - HALL A - LONG BEACH, CA

REVISION

Date: 9/22/2022

By: TIMOTHY CLARK

BOOTH COUNT

Inventory as of 09/22/2022

Dimension	Qty	Rented	Available
10'x10'	60	0	60
Totals:	60	0	60

250 - 8' DOUBLE SIDED BOARDS

BLDG. LEGEND:

DRAWING INFO

Passport Line Item Number:

#8997069

Facility:
LONG BEACH CONVENTION CENTER

Facility Location:

HALL A

City & State:

LONG BEACH, CA

Scale: CUSTOM

Project #: ----

Acct. Sales: VICTORIA GONZALEZ

Acct. Mgmt.: ----

Started: 9/9/2022

Started By: JOCELYN SCHNEIDER

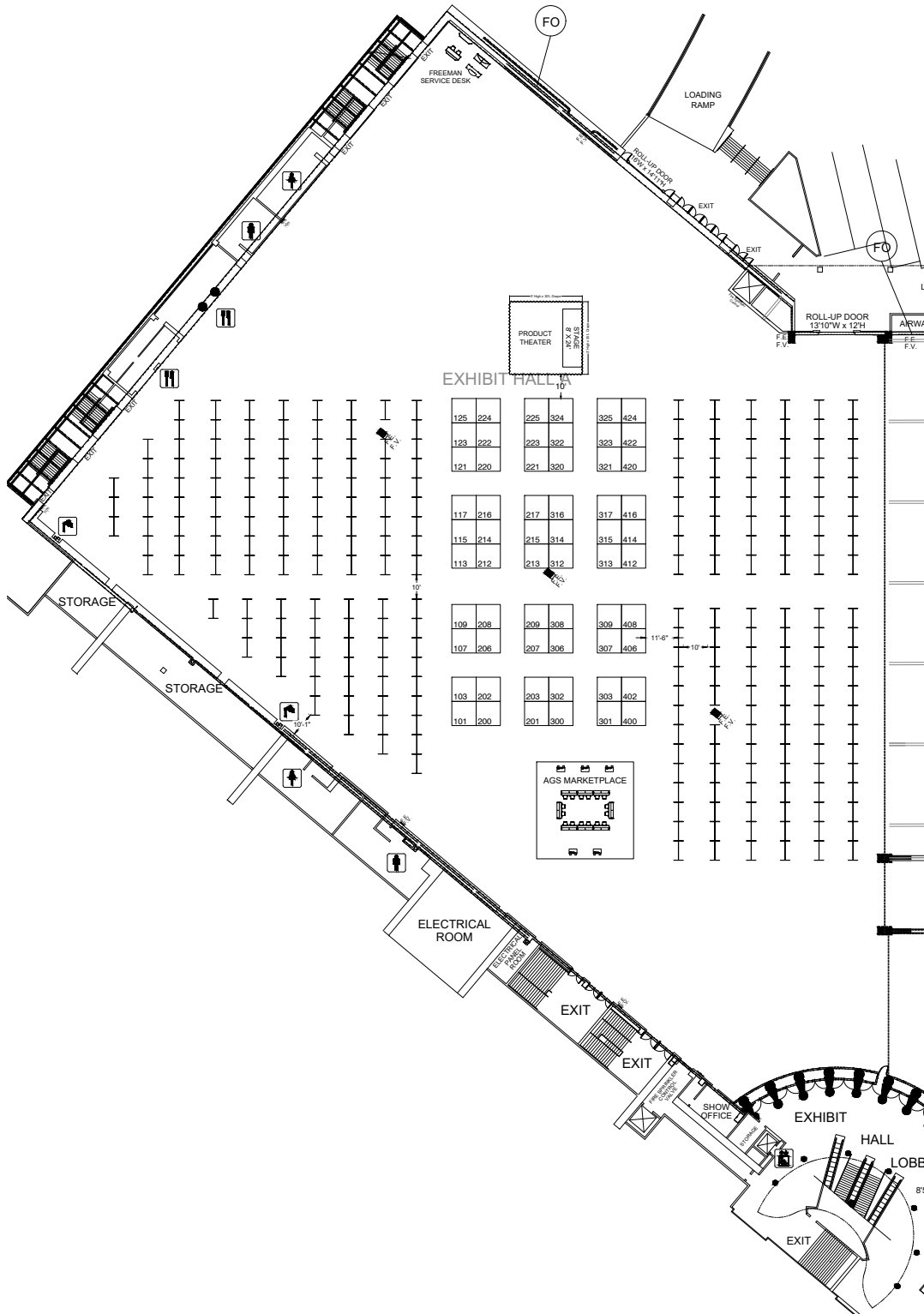
Prod. Branch: SAN DIEGO

Freeman.

Disclaimer - This floor plan is preliminary and subject to change pending review and official approval by all authorities having jurisdiction. Every effort has been made to ensure the accuracy of all information contained on this floor plan. However, no warranties, either expressed or implied, are made with respect to this floor plan. If the location of building columns, utilities or other architectural components of the facility is a consideration in the construction or usage of an exhibit, it is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimension and locations.

Confidential and Proprietary - the information contained herein is the proprietary information of Freeman and by accessing the information, the recipient agrees to keep the information confidential and not disclose it to any third party without the prior consent of Freeman. Recipient also agrees to only use the information for its internal evaluation purposes and for no other purpose, without the prior consent of Freeman.

File Path: C:\Vault\Designs\Projects\AM Geriatrics Soc - Annual Scientific Mtg\AGS2305\Event\Floor Plans\AGS23.dwg | Tab Name: L8997069 FP



WHO WE ARE

The American Geriatrics Society (AGS) is a not-for-profit organization of more than 6,000 health professionals devoted to improving the health, independence, and quality of life of all older people. The Society provides leadership to healthcare professionals, policy makers and the public by implementing and advocating for programs in patient care, research, professional and public education, and public policy.

OUR MISSION

To improve the health, independence, and quality of life of all older people.

OUR VISION FOR THE FUTURE

We are all able to contribute to our communities and maintain our health, safety, and independence as we age.

We all have access to high-quality, person-centered care informed by geriatrics principles and free of ageism.

We all are supported by and able to contribute to communities where ageism, ableism, classism, homophobia, racism, sexism, xenophobia, and other forms of bias and discrimination no longer impact healthcare access, quality, and outcomes for older adults and their caregivers.

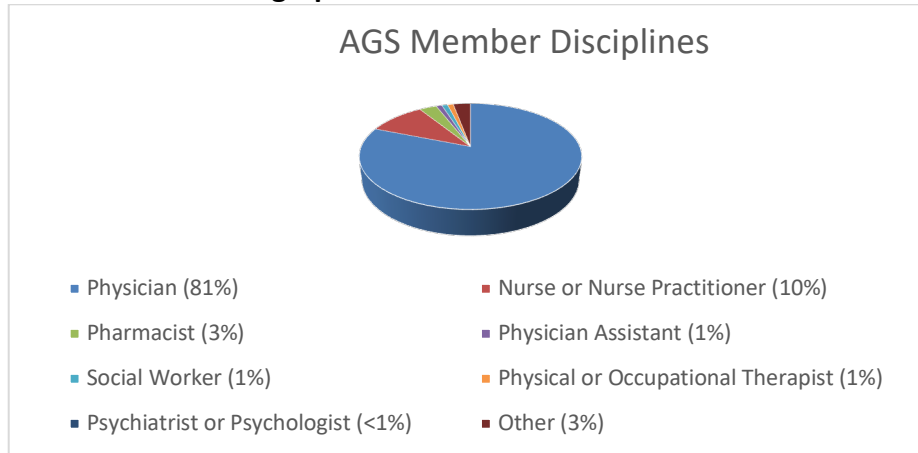
STRATEGIES FOR ACHIEVING OUR VISION

- Work across our strategic priorities in health care to identify and eliminate ageism, ableism, classism, homophobia, racism, sexism, xenophobia, and other forms of social and structural bias/discrimination given their impact on health, safety, and independence as we age.
- Expanding the geriatrics knowledge base by disseminating basic, clinical, and health services research focused on the health of all older people.
- Increasing the number of healthcare professionals employing geriatrics principles when caring for diverse older persons by supporting the integration of geriatrics concepts into health professional education.
- Recruiting healthcare professional trainees into geriatrics by focusing on the rewards and potential of a career caring for older people.
- Advocating for public policy that promotes the health and independence of older Americans, with the goal of improving health, quality of life, and healthcare systems serving us all as we age.
- Creating awareness about the ways geriatrics can support older people remaining active, independent, and engaged in our communities.

AGS MEMBERSHIP

Our members represent the diversity of professions involved in the overall care for older adults. Anyone with an interest in geriatric healthcare is welcome to join the American Geriatrics Society. Our current membership is comprised primarily of geriatrics healthcare professionals, including physicians, nurses, nurse practitioners, researchers, medical educators, pharmacists, physician assistants, social workers, physical therapists, health care administrators, and other health care professionals.

AGS Member Demographics



By 2030, when the youngest baby boomers reach retirement age, the number of Americans 65 and older will have doubled, topping 70 million.

