

Meeting Dates:
Thursday, May 4—Saturday, May 6
Pre-conference day:
Wednesday, May 3

AGS23 ANNUAL
SCIENTIFIC
MEETING

AGS 2023 Annual Scientific Meeting Long Beach, CA



PRODUCT THEATER SPECIFICATIONS

GUIDELINES

Companies interested in hosting a Product Theater must complete and submit the product theater application by **February 17, 2023**. Product Theaters must present new and relevant information with significance to geriatrics and of importance to an interprofessional audience. Applications will be reviewed by AGS Annual Meeting Program Director to ensure that promotional programs are suitable for the AGS attendees.

Product Theater slots will be assigned on a first-come, first-served basis with priority offered to repeat hosts. Only one product theater slot will be assigned per company.

Continuing education credit will not be offered for these promotional programs.

Companies hosting a Product Theater must exhibit at the meeting where the product theater is being held. Cancellation of exhibit space automatically results in cancellation of product theater time slot.

LOCATION

Long Beach Convention and Entertainment center
300 E. Ocean Blvd.
Long Beach CA 90802
Exhibit Hall A

TIME SLOTS

Sessions are strategically scheduled during the unopposed exhibit hall hours. Product Theaters must begin and end at the scheduled times, including optional Q&A discussions. The AGS reserves the right to alter the times at its discretion.

Thursday, May 4, 2023;	12:45 pm – 1:30 pm
Friday, May 5, 2023;	12:45 pm – 1:30 pm

FEES

\$20,000

FEES INCLUDE

- Function space inside the Exhibit Hall - set in rounds for maximum seating of 150
- One-time use of the pre-registration mailing list for marketing purposes (valued at over \$500) *Mailing piece must be approved by the AGS Program Committee.*

- A raised stage and podium with head table for 3
- Session title and time included in the official meeting website
- Session title and time on signage in front of meeting room. Hosts are encouraged to place additional signs in registration area
- Email blast to pre-registered attendees within three weeks of the meeting date
- 1 Lead retrieval unit

FOOD AND BEVERAGE

Product Theater hosts are welcome to provide refreshments or lunch in the product theater room at their own expense. Catering requests should be ordered through the Long Beach Convention Center Catering. Details will be provided upon request.

AUDIOVISUAL EQUIPMENT

Product Theater host are responsible for providing their own audiovisual equipment. AV equipment must be ordered through COGENT, the official AV Vendor.

EXHIBIT HALL BADGE

For security purposes, product theater host, staff and speakers must display an official AGS meeting badge to gain access to the Exhibit Hall. Product Theater host must register their team using the online registration link on the AGS website.

NO IMPLIED ENDORSEMENT

Product Theaters are considered unofficial programs (not supported by the AGS), therefore, there can be no implication in any promotional materials, mailers, or during these events, that sessions relate to the AGS 2023 Annual Scientific Meeting, are presented in cooperation with AGS, or are endorsed by AGS. There is just one exception to this rule, which is included in the “Pre-registrant List” section below. Otherwise, the use of “*AGS 2023 Annual Meeting*” *the AGS name, logo, or seal is strictly prohibited* unless it is written in the required disclaimer statement on all promotional pieces: “**This session is not a part of the official AGS 2023 Annual Meeting Education Program and does not offer CME credit**”. Faculty should be informed of these restrictions.

PRE-REGISTRANT LIST

The mailer must be approved by the AGS Program Committee and comply with policies as outlined in the List Agreement / Order Form.

- Pre-registrant mailers are the only promotional materials in which a phrase such as “presented during the AGS 2023 Annual Meeting” can be used.
- The pre-registrant mailer must include the following statement: “This session is not a part of the official AGS 2023 Annual Meeting Education Program and does not offer CME credit.”

INSTALLATION & DISANTLING

Product Theater hosts will have access to the Exhibit Hall one hour before their assigned time slot.

STAFFING

Product Theater hosts are responsible for staffing the product theater. The AGS will not provide temporary staff for product theaters.

DISCLAIMER

The AGS is not responsible for unsatisfactory outcomes.

INDEMNITY

The company and organizer of product theater (if applicable) agree to indemnify and hold AGS harmless from any claims or damages to persons or property that arise from the Product Theater session and to add AGS as an additional insured on its liability insurance for the Product Theater.

CANCELLATION POLICY

Written notification is required to cancel product theater time slot no later than **April 10, 2023**. A refund will be provided only when the following conditions are met in full. No refund will be issued after April 10th.

- The AGS can re-sell your time slot
- All time slots are sold out

PRODUCT THEATER AGREEMENT

NAME OF THE SUPPORTING/EXHIBITING COMPANY HOSTING THE PRODUCT THEATER:

TITLE OF PRODUCT THEATER:

CONTACT INFORMATION FOR THE PERSON ORGANIZING THE PRODUCT THEATER:
(please notify the AGS if/when the contact person changes)

Full Name: _____

Title: _____

Address: _____

Phone: _____

Email: _____

PROGRAM DESCRIPTION Describe the Product Theater session and include an outline of the product or service to be presented and the significance to geriatrics / relevance to an interprofessional audience

- The learning objectives - describe what attendees should expect to learn

1. _____

2. _____

3. _____

4. _____

SPEAKER DETAILS

Speaker 1 (Name, Degrees, Title, City and State):

Speaker 1 Bio

Speaker 2 (Name, Degrees, Title, City and State):

Speaker 2 Bio:

Speaker 3 (Name, Degrees, Title, City and State):

Speaker 3 Bio:

TIME SLOTS: Please indicate your preferred time slot below

Thursday, May 4, 2023
___ **12:45 pm - 1:30 pm**

Friday, MAY 5, 2023
___ **12:45 pm – 1:30 pm**

I certify that this application is complete and understand the fees and guidelines related to hosting a Product Theater at AGS23.

Print Name: _____

Title: _____

Signature: _____ Date: _____

Return completed applications to Denise McAlpin at: dmcalpin@americangeriatrics.org