AGS 27 ANNUAL SCIENTIFIC MEETING

Exhibitor & Sponsorship Prospectus

May 20–22, 2027

Pre-Conference Day: May 19

ATLANTA, GEORGIA

Why Exhibit at AGS?

Connect with the Leaders of Geriatric Healthcare

The American Geriatrics Society (AGS) is a not-for-profit organization of more than 6,000 healthcare professionals dedicated to improving the health, independence, and quality of life of older adults. AGS provides leadership in patient care, research, education, advocacy, and public policy, serving as a trusted voice in geriatrics and healthy aging.

3,000

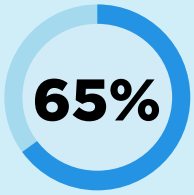
CONFERENCE ATTENDEES

Reach a highly targeted audience

- AGS Attendees Include:
  - Physicians (80% of attendees)
  - Nurse Practitioners
  - Pharmacists
  - Physician Assistants
  - Social Workers
  - Researchers
  - Medical Educators
  - Healthcare Administrators
- This interdisciplinary audience provides exhibitors with access to decision-makers and influencers across the continuum of older adult care

Maximize your visibility and ROI

- More than 65% of attendees visit the exhibit hall.
- **10 exhibit hall hours total,** including 3 hours of dedicated, unopposed exhibit time.
- Opportunities to engage face-to-face with clinicians, researchers, educators, and healthcare leaders.
- Whether your organization offers medical products, healthcare technology, pharmaceutical therapies, educational resources, or services that support older adults, AGS provides an ideal platform to generate qualified leads, strengthen relationships, and increase brand visibility.



More then **65%** of attendees visit the exhibit hall.

Why Atlanta?

Atlanta brings together the healthcare, research, higher education, and life sciences communities that make it a fitting host for the AGS Annual Scientific Meeting. With convenient airport access, a centrally located convention center, and travel options that can help keep costs down, the city makes it easy for attendees and exhibitors to connect.

Exhibit Booth Information

CONNECT. SHOWCASE. MAKE AN IMPACT.

BOOTH RATES	Early Bird Rates (before January 22nd)	Standard Rates (after January 22nd)
STANDARD BOOTHS		
10x10 corner booth	$3,200	$3,300
10x10 inline booth	$3,000	$3,100
NON-PROFIT BOOTHS		
10x10 corner booth	$2,400	$2,400
10x10 inline booth	$2,300	$2,300

INCLUDES

- Two full conference registrations
- Three exhibit hall only registrations
- 3’ high side drape and 8’ high back drape
- ID sign
- One 6’ table
- Two chairs

AGS 27 ANNUAL SCIENTIFIC MEETING

May 20–22, 2027

Pre-Conference Day: May 19

Additional Opportunities

AGS 27 ANNUAL SCIENTIFIC MEETING
May 20–22, 2027
Pre-Conference Day: May 19

Product Theater

A premier opportunity to share in-depth content, demonstrate your thought leadership, and show your impact on geriatrics to an interprofessional audience.

$20,000
45 minute session

SPONSORSHIP INCLUDES:

+ one time use of pre-registration mailing list
+ signage recognition
+ email blast to registered attendees
+ one lead retrieval unit

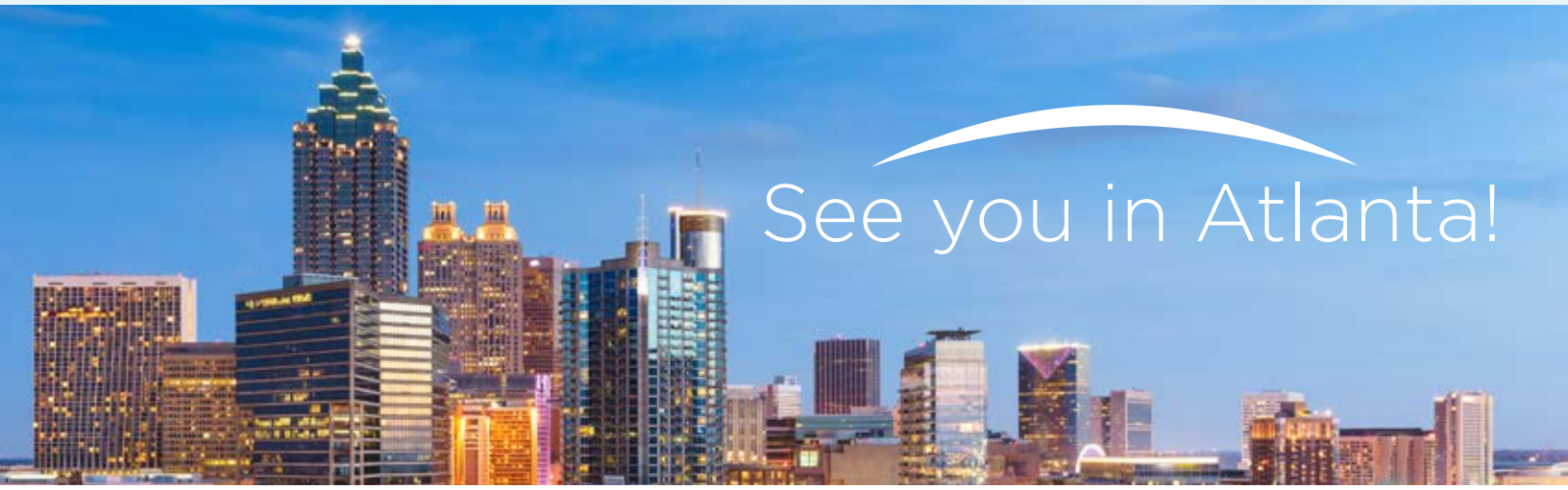
See the Product Theater application for full details.

• Must be an exhibiting company at the 2027 Annual Meeting.

Lead Retrieval

Capture quality leads with ease. Instantly collect contact information of quality prospects, and export leads for post-meeting follow up. Lead retrieval helps maximize your return on investment by ensuring every meaningful booth interaction is captured.

Contact Mary Sanders at msanders@americangeriatrics.org for more information.



AGS Geriatrics Healthcare Professionals
Leading Change. Improving Care for Older Adults.

American Geriatrics Society
40 Fulton St, Suite 809
New York, NY 10038

Phone: 847.375.4886
Email: msanders@americangeriatrics.org